



LULAC's Latinos Living Healthy Feria de Salud in Los Angeles is a Huge Success!

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Los Angeles, CA – Over the weekend, more than 16,000 Californians attended LULAC's fourth Feria de Salud where participants benefited from a variety of free health services including free flu shots and screenings for diabetes, blood pressure, cholesterol and HIV. The USC Institute for Genetic Medicine Art Gallery and their partners from R.U.T.H. Youth-Build exhibited art works representing making healthy nutrition, exercise and spiritual choices created by Youth Build students. Their project is one of many within the scope of the exhibition currently at the Gallery, ***Creating a Healthy Life*** by Dr. Howard Murad.

In addition, well-known Chef LaLa presented healthy Latino food options with a live demonstration and provided recipe cards that featured traditional cooking methods replaced with healthy options. Children played soccer, tennis, and participated in sports drills that were provided by the Brotherhood Crusade; and joined their parents in the free Zumba and yoga classes.

“By including activities that are designed to promote healthy living to all ages, the Feria de Salud encourages healthy eating habits and exercising for the entire family,” stated LULAC National President Margaret Moran.

Also available at the health fair were pharmacists who provided affordable options for medicines for those without prescription insurance; and Toyota which raffled ten child car seats as part of its “Buckle Up for Life” campaign.

“By providing information on health care coverage and related services, we help ensure that our community takes advantage of the unprecedented opportunity presented by the Affordable Care Act,” said LULAC National Executive Director Brent Wilkes. “We were encouraged by the large turnout and interest in this type of information.”

In order to ensure that our community is fully informed, insurance experts were on hand to explain how Covered California works and how Californians can sign up for health insurance. Pursuant to the Affordable Care Act, beginning on October 1st, 2013, people will have access to health insurance exchanges and will be able to sign up for health insurance coverage. Finally, the Feria de Salud provided over sixteen hours of free entertainment, including a special reunion of Angelica Maria and Mariachi Sol de Mexico.



LULAC 's Latinos Living Healthy Feria de Salud on Olivera Street organized sharing and leveraging of existing community resources to **Create a Healthy Life**. By each of us serving as stewards of self, others and the planet, we can generate a waste free, upwardly mobile spiral of economic self-sufficiency and social justice.

Festival organizers inform, engage and empower citizens to make healthy choices to generate a bright future for the next generation and the communities in which they live. The R.U.T.H. Youth-Build, one of 18 Youth-Build charter Schools in the Greater LA area, informs, engages and empowers students to reach their full potential by developing their talents, curiosity, community outreach and stewardship of self, others and the planet.

The USC Institute for Genetic Medicine Art Gallery (IGM AG) organizes three four-month exhibitions annually to generate open-minded discussion on complex local and global issues. Through forums, festivals and workshops, the IGM Art Gallery annually explores ways to develop and sustain community capacity building. We focus on Global Health, Environment, Development and Peace and Security challenges. With partners from Public, Private, Nonprofit/Faith-based, Academic and Media sectors , we seek holistic solutions to complex social issues that interface with the creative process and findings of research in molecular biology, health and social systems. Since 2000, the Gallery has offered a wide range of exhibits and symposiums on the USC Health Sciences Campus. Currently on exhibition is **Creating a Healthy Life** by Dr. Howard Murad.



Youth-Build Students worked with their teachers for two weeks on projects to identify their talents and interests to determine areas they could focus on to develop means of serving as stewards of self, others and the planet. They first learn to discipline their own thinking, then bond with others to develop interdependent sharing and leveraging of skills and resources to share and leverage into economic self-sufficiency and social justice.



This student envisions a career path into global resources that will enlighten self, others and the planet.

This vision reaches into the stars and includes all the continents on the globe with the power of enlightened choices.



IGM Art Gallery Adviser, Robert Donin, looks on as teachers and the Executive Director of R.U.T.H. Youth-Build discuss the ***Creating a Healthy Life*** exhibition catalog book and its life affirmative adages .



USC Sol Price School Alum, Robert Donin, talks with Anthem Blue Cross representatives to ensure our community is fully informed on how Covered California works and how Californians can sign up for health insurance.



The Affordable Care Act, beginning on October 1st, 2013 requires that people will have access to health insurance exchanges and will be able to sign up for health insurance Coverage. Mr. Donin discussed with Franco Reyna, Associate Director, Mission Delivery, American Diabetes Association (ADA) ways that the IGM Art Gallery can collaborate with the ADA and other groups at USC to ensure stewardship to self, others and the planet though sharing existing resources and developing them to survive and thrive for future generations of Los Angelinos.



The USC IGM Art Gallery and our partners from Youth-Build Charter Schools thank LULAC for this opportunity to work together to share and leverage existing resources and MAKE BETTER!